

**XXII NATIONAL CHILDREN'S BOOK FESTIVAL – SLIVEN,
MAY 11-13, 2020**

**INTERNATIONAL STUDENT COMPETITION FOR ILLUSTRATION
ON THE TOPIC: "IN THE FAIRY WORLD OF VALERI PETROV'S
WORKS"**

STATUTE

The competition is organized within the framework of the program of the XXII National Children's Book Festival - Sliven, May 11-13 2020 by Sava Dobroplodni Regional Library - Sliven in partnership with the Ministry of Culture, Sliven Municipality, Sliven Regional Administration, State Agency for Bulgarians Abroad, the largest children's publishing houses, etc. It is dedicated to 100th anniversary from the birth of the great Bulgarian poet, screenwriter of feature films and animated films, playwright, author of children's books and translator Valeri Petrov (April 22, 1920 - August 27, 2014).

V. Petrov is a very productive writer. For his literary work he has been awarded with several awards: State Order 'Stara Planina' - first degree / 2000 /, the first winner of the National Prize "Konstantin Konstantinov" - for his complete contribution to children's book publishing / 2004 /, the award for children's literature "Kalina Malina" / 2001 /, national award "H.G. Danov" for overall creative contribution / 2006 /, award for literature of Sofia University "St. Kliment Ohridski" / 2005 /, national award "St. Paisii Hilendarski" / 2007 /, honorary sign " Marin Drinov " of the Bulgarian Academy of Sciences / 2011 /, European Parliament Citizen's Award - for contributing to BULGARIAN culture and understanding between nations / 2013 /, etc.

Valeri Petrov is described as a "writer of all ages". But in most of his works - poems, verses, screenplays, plays, besides significant problems, important social and moral-philosophical ideas, the child's world is also presented, as well as the child's point of view. For him, penetration into the child's consciousness, "experiencing" in the infant's psyche is something as a way of being. That is why his creative work for children is a favorite for generations of Bulgarian children and has received recognition abroad. For his children's book "Five Tales" he is listed on the honorary list of the International Children's Book Council. His tales are an extravaganza of laughter, poetry, play, fantasy, painting. Being "picturesque" these works are a challenge for many illustrators.

COMPETITION TOPIC: "In the fairy world of Valeri Petrov's works / the fairy tales "White fairy tale ", " To put it mildly ", "Button for Sleep", " Puk "/. For the participants from abroad the texts of fairy tales will be provided in English.

Participants from Serbia and the countries of the former Yugoslavia will also be provided with translations of fairy tales into Serbian.

AIMS OF THE COMPETITION:

1. Presentation and promotion of creativity for children by Valeri Petrov - one of the most brilliant Bulgarian authors of fairy tales among young illustrators from Bulgaria abroad.
2. A new artistic reading of the tales of Valeri Petrov.
3. Expanding the possibilities for expression of the participants in the competition.
4. Establishing contacts and cooperation between young illustrators from Bulgaria and other countries.
4. Illustrations to become the basis for translation and publishing of the stories of Valeri Petrov in the countries from which the participants in the competition come from.

PARTICIPANTS: Students in art or related specialties in art academies in Bulgaria and other European countries.

COMPETITION REQUIREMENTS:

- Each participant can submit up to 2 works (for one or two optional tales).
- Illustrations are presented in 35/50 cm format (horizontal or vertical compositions).
- techniques allowed - all drawing techniques are allowed - watercolor, tempera, gouache, acrylic, graphite pencils, colored ink and ink, digital images, collage, etc., without oil paints.
- Materials - works must be painted on cardboard with a weight of 220 - 300 g, lined cardboard or corresponding prints with a resolution of 225 - 300 dpi.
- following participant's data should be printed on each illustration on a separate sheet: Name and surname, address, age, e-mail and telephone number, name of the illustration, what story it illustrates, the name of the institution of higher education and the specialty in which the participant studies.

EVALUATION CRITERIA:

- correspondence of the illustration with the literary text;
- original and talented reproduction of the text;
- artistic achievements.

DEADLINE FOR SUBMISSION OF APPLICATIONS: March 20, 2020 / the postmark date is valid. The original works should be sent by post.

To facilitate the work of the jury by March 20, 2020 the works of the participants, accompanied by the information specified in the requirements,

should also be sent in electronic format (Tagged Image File Format - * .tiff) to e-mail: rpetrova.bulgaria@gmail.com.

MAILING ADDRESS:

Republic of Bulgaria, Sliven

1 Nikola Karev Street

Sava Dobroplodni Regional Library

FOR THE COMPETITION "IN THE FAIRY WORLD OF VALERI PETROV'S WORKS"

Rositsa Petrova-Vasileva

JURY: The jury will be composed of famous Bulgarian illustrators chaired by Prof. Victor Paunov / NAA - Sofia /.

ANNOUNCEMENT OF THE RESULTS: The awarded participants will be notified by the organizers with a message on their e-mail. The results will be published on the website of the National Children's Book Festival (<http://childbookfest.iradeum.com>)

Participants' works will not be returned. They will be included in the exhibition "In the fairy world of Valeri Petrov's works", which will be opened on May 11, 2020, in Sliven, within the framework of the program of the XXII National Children's Book Festival-Sliven, 2020.

The exhibition will be presented in other countries as well.

AWARDS:

- I prize - diploma, plastic art, 300 EUR cash prize

- II prize - diploma, cash prize of 200 EUR

- III prize - diploma, cash prize of 150 EUR

Incentives: diploma, subject awards

For all participants-winners in the competition from Bulgaria and abroad, the organizers will pay for their travel expenses, daily expenses and hotel stay on May 10, 11 and 12, 2020 and participation in the events of the XXII National Children's Book Festival - Sliven, 2020.

Contacts: phone number: 044 / 622441; rpetrova.bulgaria@gmail.com